

COMMON PRE-BOARD EXAMINATION 2023-24 Subject: BUSINESS ADMINISTRATION (833) Class XII



MARKING SCHEME

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SE T	QN.N O				
A	Q.1.	Answer any 4 out of the given 6 questions on Employability Skills $(1 \times 4 = 4 \text{ marks})$			
A	i.	A	1		
A	ii.	a) Borderline	1		
Α	iii.	Self-awareness	1		
A	iv.	b) Name box	1		
A	V.	c) Perseverance	1		
Α	vi.	b) Krishi Vigyan Kendras	1		
A	Q.2.	Answer any 5 out of the given 7 questions (1x5 = 5 marks)			
A	i.	d) Management as a process	1		
A	ii.	The essence of Scientific Management according to Taylor is mental revolution. complete change in the outlook of worker and owners.	1		
A	iii.	a) Planning	1		
Α	iv.	c)CSR	1		
A	V.	c)Accuracy	1		

4	vi.	a) Consumer to business	1
١	vii.	Intra business	1
`	Q. 3.	Answer any 6 out of the given 7 questions (1x6 - 6 marks)	
A	i.	b)Dynamic	1
	ii.	c)Cooperation, not individualism	1
	iii.	(c) Coordination is a continuous process.	1
	iv.	a)Psychological process	1
	V.	b)Motivators	1
	vi.	a) Leadership style	1
	vii.	d)Philanthropic responsibility	1
	Q.4.	Answer any 5 out of the given 6 question (1x5=5 marks)	
	i.	d)Classical approach	1
	ii.	b)Creative leaders	1
	iii.	a)Theory Z	1
	iv.	c)First-line management	1
	V.	a)Directing	1
	vi.	d)Motivation	1
	Q.5.	Answer any 5 out of the given 6 questions (1x5=5 marks)	
	i.	a)Management as an art	1
	ii.	b)Differential Piece Rate System	1
	iii.	c)Planning	1
	iv.	d)Structured documentation	1
	V.	incentives.	1
	vi.	c)Systematic hurdle	1

Q.6.	Answer any 5 out of the given 6 questions (1x5=5marks)	
i.	a)Administration	1
ii.	ii. c)Universal applicability iii. d)Management	
iii.		
iv.	c)Communication	1
V.	a)Clear	1
vi.	c)Actual performance	1
	SECTION – B: SUBJECTIVE TYPE QUESTIONS	
	Answer any 3 out of the given 5 questions in 20-30 words each (2x3=6 marks)	
Q.7.	Senderencodingchanneldecodingreceiver	$\frac{1}{2} + \frac{1}{2} + \frac{1}{2} + \frac{1}{2} + \frac{1}{2} = 2$
Q.8.	Differentiate between intrinsic motivation and extrinsic motivation	1+1=2
	Intrinsic motivation It includes activities for which there is no apparent reward but one derives enjoyment and satisfaction in doing them. It occurs when people are internally motivated to do something because it brings them pleasure.	
	Extrinsic motivation It arises because of incentives or external rewards. Lack of motivation or incentives may lead to frustration, for example, employees who are kept on contractual basis for a long time may get frustrated and leave an organisation.	
Q.9.	 Explain the steps to start LibreOffice Calc. The first thing you need to ensure is that LibreOffice must be installed on your computer. Type LibreOffice Calc in the search bar of Windows. 3. Select LibreOffice Calc from the search results. LibreOffice Calc will open a blank sheet You can start typing and entering data as soon as you open the spreadsheet. 	1/2 + 1/2 + 1/2 + 1/2 = 2
Q.10.	What are the major activities of The National Institute for Entrepreneurship and Small Business Development? The major activities of the Institute include training of trainers, management development programmes, entrepreneurship-cum-skill	1+1=2 ANY TWO POINTS

	development programmes, entrepreneurship development programmes and cluster intervention	
Q.11.	 Green jobs in construction involve sustainable practices, such as green construction workers focusing on eco-friendly building methods. In renewable energy, jobs like wind turbine technicians play a crucial role in the development and maintenance of sustainable energy sources, contributing to environmental conservation and green initiatives Answer any 3 out of the given 5 questions in 20-30 words each 	1+1=2
Q.12.	 Unity of command prevents dual subordination whereas unity of direction prevents overlapping of activities. Unity of command affects the efficiency of an employee whereas unity of direction affects the efficiency of the organization. 	1+1=2
Q.13.	Control is always based on Planning Planning without Controlling is meaningless and control without Planning is blind Planning and controlling are both forward looking and backward looking	1+1=2
Q.14.	 Achievement, affiliation and power. Identify these variables and connect with employee performance. 	$\frac{1}{2} + \frac{1}{2} + \frac{1}{2} + \frac{1}{2} + \frac{1}{2} = 2$
Q.15.	 Transformational Leaders: - Transformational leaders are responsible for introducing dramatic changes in the organisations. the transactional leadership works on the idea that people are self- motivated who work in a structured and organised way. This is more towards compliance of rules and regulations. 	1+1=2
Q.16.	Any relevant point	1+1=2
	Answer any 2 out of the given 3 question in 30-50 words each (3x2=6marks)	
Q.17.	Scalar chain and gang plank Using diagram. Detailed explanation	1+1+1=3
Q.18.	Verbal Non verbal Written	1+1+1=3

		Visual		
		With proper explanation		
	Q.19.	Cooperation and Goals	1+1+1=3	
		2. Productivity		
		3. High Efficiency		
		4. Job Satisfaction		
		5. Better Relations		
		6. Good Image		
	(any three points with explanation)			
	Answer any 3 out of given 5 questions in 50-80 words each (4x3=12			
		marks)		
(Q.20.	Directing	1+1+1+1=4	
		They are Supervision, Communication, Motivation and Leadership.		
	Q.21.	i. Motivating the Employees	1+1+1+1=4	
		ii. Facilitating the process of change		
		iii. Building team spirit		
		iv. Creating Confidence		
		v. Maintaining Discipline		
		vi. Providing Feedback		
		Any four points with explanation		
	Q.22.	Human resources	1+1+1+1=4	
		Risk management		
		Brand differentiation		
		License to operate corporation		
	Q.23.	Electronic Business means the use of internet, extranet, web, and	1+1+1+1=4	
		intranet to conduct businesses.		
		Intra business		
		C2B		
		B2B		
		B2C		

Q.24.	Meaning	Management means getting the	Administration is concerned with the
		work done through & with others	formulation of objectives, plans, policies
			of the organization.
	Level	Management is relevant at Middle	Administration is relevant at top level
		& Lower Level or Management	Management.
	Nature	It is an executing function	It is a decision making function
	Skills	Technical & Human Skills	Conceptual & Human skills
	Applicability	It is applicable to business	It is applicable to non business concerns
		concerns i.e. profit making	i.e. clubs, schools, hospitals etc.
		organization.	
	Process	Management decides who should	Administration decides what is to be
		do it and how it is to be done.	done & when it is to be done.
	Influence	The decisions are influenced by	The decisions are influenced by public
		opinions, values, beliefs of	opinion, government policies, custom
		managers.	etc.
	Function	Management is a doing function	Administration is a thinking functions
		because manager get work done	because plans & policies are
		their subordinates.	determined under it.